



# GHANI KHAN CHOUDHURY INSTITUTE OF ENGINEERING & TECHNOLOGY (GKCIET), MALDA

A Centrally Funded Technical Institute (CFTI) under Ministry of Education  
Govt. of India



**One week online Short Term Course  
on**

## **Innovation, Start-up and Entrepreneurship**

**7<sup>th</sup> December - 11<sup>th</sup> December 2020**

Organized by



**Innovation, Incubation and Entrepreneurship Cell**

GKCIET, Narayanpur, Malda, West Bengal - 732141

Website: <https://www.gkci.ac.in>

In Association with



### ABOUT THE INSTITUTE

Ghani Khan Choudhury Institute of Engineering and Technology (GKCIET) was established in the year of 2010 by the Ministry of Education, Govt. of India with the objective to create a multi-layered inter disciplinary and inter-sectorial efficient professional technical manpower to act as an international podium for the development and transfer of technical competence in academics. It is committed to provide the best possible technical education from grass root level to higher level and to cater to the specific needs of women, school dropouts and other disadvantaged sections of the society by organizing a large number of short or long term skills oriented programs for economic upliftment and inclusive growth of the society.

Presently, GKCIET is offering 4 years B.Tech. Programs in Electrical Engineering, Food Technology and Mechanical Engineering affiliated to the MAKAUT, Kolkata and 3 years Diploma programs in Civil Engineering, Computer Science & Technology, Electrical Engineering, Food Processing Technology and Mechanical Engineering affiliated to the WBSCT&VE&SD along with skill development certificate programs. All above courses are approved by the AICTE.

### ABOUT THE IIE CELL

The innovation, incubation and entrepreneurship (IIE) cell of GKCIET is envisioned to network individuals, concepts, expertise and resources to encourage, inspire and nurture the innovative ideas of young students and transform them into working models and start-ups. The objective of the cell is to cater the need of the young innovators and entrepreneurs by various activities which will facilitate remarkable contribution to the economic growth and social advancement of the nation and also benefit humanity as a whole. The functions of the IIE Cell are:

- To encourage the innovators and support them for start-ups.
- To conduct various activities related to innovation and entrepreneurship for entrepreneurial skill development.
- Integration of management and engineering programmes in order to develop innovative schemes for entrepreneurship.
- Development of network among entrepreneurs and innovators around the locality.
- Organization of industry academia interaction to promote innovations and entrepreneurship.

### ABOUT THE PROGRAM

The short term course (STC) on “Innovation, Start-up and Entrepreneurship” is going to be organized by Innovation, Incubation and Entrepreneurship (IIE) Cell, GKCIET, Malda towards making India a self-reliant nation. The key purpose of the short-term course is to provide a forum for the exchange and dissemination of research based insights on innovation, incubation and entrepreneurship in order to increase the awareness of best practices for the benefit of academicians, consultants, trainers, entrepreneurs and policy makers. The key focus of the short term course is to provide entrepreneurship education and training, along with a special attention to design, implementation and efficacy of entrepreneurship promotion and new venture creation. It will offer a platform for the different stockholders of academia and industry to exchange insights through a proper education and training on fostering entrepreneurship.

### IMPORTANCE & SCOPE

The main scope and importance of this STC is to bring business personnel and entrepreneurs of all fields under one roof to share their experiences and to talk over the pros and cons of the whole process. Innovative thinking increases the emergence of the new industries resulting a number of job opportunities along with the enhanced creativity which improves the quality of life of the people everywhere. The key step of a start-up is to engage the right team to enhance the idea to work. Entrepreneurial learning mainly involves attitude, skills, and knowledge to turn the creative ideas into action. Entrepreneurial learning leads to the born of new entrepreneurs with new industries followed by job opportunities and a healthy economy which stimulates innovation and the capacity to deal with the Globalisation. It motivates students and empowers people to create value for the society. The academic stage of entrepreneurial learning will be beneficial to the students, researchers and faculties by enabling them to explore how entrepreneurial capability and identity is learned in a creative way. This program will discuss about conceptual framework of entrepreneurial learning by highlighting the processes of the same. In addition to this, discussion on the recent innovative trends in the business field will be the main scope of this STC.

## WHY ATTEND?

- To have great interaction with the successful Entrepreneurs
- To discuss the latest trends in the business management
- To facilitate the knowledge exchange
- To accelerate collaborations between the industries and academic

## WHO CAN ATTEND?

- ✓ Faculties and researchers
- ✓ M.Tech, B. Tech and Diploma Students
- ✓ Ph.D. Scholars
- ✓ Start-Up Entrepreneurs
- ✓ Business Entrepreneurs
- ✓ Marketing People

## PUBLICATION

The participants will have the option to publish their studies as extended abstracts (by default) or in the form of book chapter with ISBN. Authors are invited to submit the extended abstract in MS Word Format not exceeding 300 words before 25<sup>th</sup> November 2020. The electronic version of the full paper should be sent to [iie@gkciet.ac.in](mailto:iie@gkciet.ac.in) before 5<sup>th</sup> December 2020. By submitting an extended abstract, the author(s) make(s) a commitment that the work is original and not published before in any manner and that at least one of the authors would register for the conference and present it in the conference.

### The paper should adhere to the following:

- Minimum length: 3,000 words excluding cover page and references
- Font: Times New Roman, 12 point
- Spacing: 1.5
- Title page: Title, author(s), affiliation(s), contact details
- The reference and citation style should be in APA format

## PROGRAMME COMMITTEE

### Chief Patron

**Shri Saumitra Sarkar**  
Chairman, BoG, GKCIET

### Patron

**Prof. Parameswara Rao Alapati**  
Director, GKCIET and Patron, IIEC

### Coordinators

**Dr. Kshirod Kumar Dash**  
Assoc. Professor & HoD, FPT and Chairman, IIEC

**Dr. Habib Masum**  
Asst. Professor, ME and Member Secretary, IIEC

### Co-coordinators

**Shri Tapash Kumar Das**  
Asst. Professor, EE and Member, IIEC

**Dr. Soumi Bhattacharyya**  
Asst. Professor, CE and Member, IIEC

**Shri Abhijit Mandal**  
Asst. Professor, GS&HU and Member, IIEC

**Shri Tryambak Kumar Ojha**  
Lecturer, CSE and Member, IIEC

### Organising Committee

**Dr. Nilkanta Barman**, Dean (Acad, P&D)

**Dr. Sandip Chanda**, Dean (Students' Welfare)

**Dr. Debrup Hui**, HoD, GS&HU

**Dr. Koushik Paul**, HoD, CE

**Dr. Kiran Yarrakula**, IE, Civil

**Shri Showmik Bhowmik**, HoD, CSE

### Technical Support Committee

**Shri Gopal Bandyopadhyay**, System Manager

**Shri Nikhil Deo**, Sr. Trainer, CSE

**Shri Debashis Das**, JE, Civil

## EMINENT SPEAKERS

**Prof. M. K. Tiwari**  
Director, NITIE, Mumbai

**Prof. R. M. Pant**  
Director, NIRDPR, Guwahati

**Prof. S. K. Saha**  
Coordinator & PI, RuTAG, IIT Delhi

**Prof. S. Bhaumik**  
Dean (R&C) and President, IIC, IEST Shibpur

**Prof. K. P. Sudheer**  
Assoc. Director of Research (Agri. Engineering) Head,  
College of Horticulture, Thrissur

**Dr. V. R. Sinija**  
Prof. & Head, Incubation Centre, IIFPT, Thanjavur

**Dr. R. Ray**  
Sr. Principal Scientist, R&A Group, CMERI, Durgapur

**Dr. Mamoni Banerjee**  
RMSoEE, IIT Kharagpur

**Dr. S. S. Padhi**  
Assoc. Professor, QMOM, IIM Kozhikode

**Dr. P. Lenka**  
Head, Dept. of Prosthetics and Orthotics, NILD, Kolkata

**Dr. N. Parameswar**  
Asst. Professor, Strategic Management, IRMA, Anand

**Dr. Sarika Yadav**  
Asst. Professor, FBM&ED, NIFTEM, Sonapat

## REGISTRATION DETAILS

**Registration Fee** : NIL

**Registration Link**: <https://forms.gle/uByfK2HUAAdac6g8q6>

**Contact Persons** : **Dr. K. K. Dash** (7866931516)  
**Dr. H. Masum** (8910831384)

**Email** : [iie@gkciet.ac.in](mailto:iie@gkciet.ac.in)

### IMPORTANT DATES:

**Abstract Submission Deadline** : 25<sup>th</sup> Nov. 2020

**Abstract Submission Acceptance** : 28<sup>th</sup> Nov. 2020

**Last Date of Registration** : 30<sup>th</sup> Nov. 2020

**Full Paper Submission Deadline** : 5<sup>th</sup> Dec. 2020

**Program Dates** : 7<sup>th</sup>-11<sup>th</sup> Dec. 2020

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## One week online Short Term Course on Innovation, Start-up and Entrepreneurship

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### Tentative Program Schedule

Inaugural Session		
10:00-10:05 AM	Welcome & Lighting of Lamp	-
10:05-10:10 AM	About the program	Dr. Kshirod Kumar Dash Coordinator
10:10-10:15 AM	Address by Patron	Prof. Parameswara Rao Alapati Director, GKCIET
10:15-10:20 AM	Address by Chief Patron	Shri Saumitra Sarkar Chairman, BoG, GKCIET
10:20-10:35 AM	Remarks by Experts	Prof. M. K. Tiwari, Director, NITIE, Mumbai
		Prof. R. M. Pant, Director, NIRDPR, Guwahati
		Prof. S. K. Saha, IIT Delhi
10:35-10:45 AM	Address by Guest of Honour	Shri Madhu Ranjan Kumar Joint Secretary, Dept. of Higher Education, MoE, GoI
10:45-11:00 AM	Inaugural Address by Chief Guest	Prof. Anil D. Sahasrabudhe Chairman, AICTE
11:00 AM	Vote of Thanks	Dr. Habib Masum Coordinator

Schedule of Technical Sessions			
Day & Date	Session - I	Session - II	
	10:00-11:00 AM	2.30-3:30 PM	3.30-4:30 PM
<b>Day 1</b> <b>07.12.2020</b>	Inaugural Session	Prof. S. K. Saha IIT Delhi	Dr. Nakul Parameswar IRMA, Anand
<b>Day 2</b> <b>08.12.2020</b>	Prof. M. K. Tiwari Director, NITIE, Mumbai	Dr. Mamoni Banerjee IIT Kharagpur	Dr. P. Lenka NILD, Kolkata
<b>Day 3</b> <b>09.12.2020</b>	Prof. R. M. Pant Director, NIRDPR, Guwahati	Prof. K. P. Sudheer College of Horticulture, Thrissur	Entrepreneurs and Participants
<b>Day 4</b> <b>10.12.2020</b>	Prof. S. Bhaumik IEST Shibpur	Dr. Sidhartha S. Padhi IIM Kozhikode	Dr. Sarika Yadav NIFTEM, Sonapat
<b>Day 5</b> <b>11.12.2020</b>	Prof. V. R. Sinija IIFPT, Thanjavur	Dr. R. Ray CMERI, Durgapur	Assessment, Feedback & Valedictory

# Depending upon the number of entrepreneurs and participants' presentations, additional sessions will be notified in the final program schedule.

Registration Link

<https://forms.gle/uByfK2HUAdac6g8q6>